

Updating Council Rock's Blueprint for Excellence

In April 2012, the school district formed a committee to review and revise the Strategic Plan from 2006. The committee consisted of School Board Directors, administrators, teachers, students, and representatives from the community. While the original plan was designed to span six years, the current plan is designed for the next three years. Therefore the scope of what could be accomplished in that time needed to be scaled down to a challenging but still viable strategic plan.

The process of developing the 2006 strategic plan was very labor and time intensive. Subsequent plan developments are able to utilize the blueprint that was created in 2006 and revise or build upon it, as needed, to have it evolve into a more current assessment of where the district is and what direction it wants to take. The process of developing the new strategic plan was led by JoAnn Perotti, the Director of Strategic Services at the Bucks County Intermediate Unit #22.

Like the previous plan, there are six “yardsticks” of success that the district will use to measure its effectiveness:

- Student attitude, motivation and achievement
- Student acquisition of knowledge through the appropriate use of technology
- Student attendance
- Student acquisition of positive life skills
- Student learning and enrichment through participation in co-curricular activities and diverse opportunities for course electives in our high schools
- Successful student transition from grade-to-grade and elementary to middle school, to high school, to post- secondary

During the initial session, the participants brainstormed to create a list of district level action areas to concentrate on over the next three years. It was ultimately determined that there were three areas of priority:

- Teaching and Learning
- Building Relationships
- Technology

The participants of the committee broke into these three smaller groups, based on their own interests and expertise, to continue to refine and expand those three concepts. First, the goals related to those areas were defined, as well as the markers for success. The small groups then identified strategies for development. Finally, the groups created action steps, i.e., working plans for implementing the strategies and successfully reaching the three major areas of priority for the strategic plan. The team leaders of each group were charged with compiling the data for their respective topics into a workable document.

For further information and to peruse the Strategic Plan, go to:

http://www.crsd.org/cms/lib5/PA01000188/Centricity/domain/1/strategicplan/CRStrategicPlan12_120712R4.pdf