

In the Numbers: Staff Websites

Communication is critical to the success of any organization. It is an ongoing challenge for Council Rock to keep the community informed about news, information and issues. Having current and easily accessible information available at the Council Rock website is an essential part of successful communication. To that end, in mid-October, Citizens For Education assessed the staff websites at every building to determine if information was current.

Current websites are those that have relevant, up-to-date information. They are divided into two categories: those that include homework assignments and those that do not. (It should be noted that not all staff websites are for classroom teachers, so a homework designation would not be appropriate for all sites.)

Non-current websites are those that do not have up-to-date information. They are divided into two categories: those that are outdated (meaning they contained “old” information that was no longer relevant) or are entirely blank.

The data is as follows:

| School | Total Number Staff Websites | % Outdated | % Blank | % Current No HW | % Current with HW |
|--------|-----------------------------|------------|---------|-----------------|-------------------|
| North | 154 | 12% | 24% | 24% | 40% |
| South | 151 | 15% | 30% | 22% | 33% |
| HMS | 57 | 21% | 4% | 21% | 54% |
| NMS | 77 | 41% | 4% | 25% | 30% |
| RMS | 53 | 26% | 19% | 17% | 38% |
| CE | 53 | 6% | 9% | 58% | 26% |
| GE | 39 | 5% | 3% | 64% | 28% |
| HCE | 44 | 0% | 18% | 52% | 30% |
| HE | 34 | 0% | 9% | 85% | 6% |
| MMW | 41 | 0% | 0% | 56% | 44% |
| NE | 47 | 21% | 6% | 45% | 27% |
| RE | 44 | 11% | 7% | 82% | 0% |
| RHE | 30 | 0% | 0% | 80% | 20% |
| SFE | 48 | 6% | 2% | 88% | 4% |
| WE | 28 | 21% | 0% | 47% | 32% |

Overall, 79% of the district’s staff websites are current. However, the breakdown by school level gives a more thorough picture of staff utilization of websites as an informational communications tool.

Elementary Schools – 12% non-current / 88% current
Middle Schools – 38% non-current / 62% current

High Schools – 40% non-current / 60% current

Maureen M Welch and Rolling Hills are the only two schools in the district where 100% of the staff websites are current. Citizens commends the staff at Maureen Welch and Rolling Hills. CFE hopes that their example and the data in the chart above will motivate a district-wide initiative to bring all staff websites up to date.