

High School Counselors Reaching Out to College Admissions Officers

Kudos to CR for sending for sending two high school counselors to the National Association for College Admission Counseling Conference. Last year, the district sent Tim Rothrock and Joseph DeFrancesco of Council Rock North to this important Counselor-Admissions Office networking opportunity. The National Association for College Admission Counseling (NACAC) is an organization of more than 11,000 professionals from around the world dedicated to serving students as they make choices about pursuing post-secondary education.

A list of last year's college conference attendees included almost every Ivy and Top Tier college in the country. In addition to Council Rock, local attendees included private college counselor Francine Block, Lower Merion High School and Conestoga High School, who are all well-known for their ability to successfully promote their students to the best schools they are qualified to attend.

This year's conference will be in Baltimore from September 24-26, 2009. One of the main events is a Counselor's College Fair. This is where secondary and independent counselor attendees of the national conference can share information, network with colleagues and meet post-secondary representatives from more than 500 colleges and universities from around the world. High school counselors have the unique opportunity to meet directly with staff, and in most cases the Dean of Admissions, from every major university in the country. It is here where high school counselors can speak directly with many admissions counselors about particular students who are interested in their school. There are also opportunities for counselors to attend sessions that directly relate to a high school counselor's duties.

Sending Council Rock counselors to the NACAC conference is a cost effective way to promote both North and South, and for counselors to network with many post-secondary schools. It is for this reason that Citizens For Education hopes that this year Council Rock will send as many counselors as possible to this very important event.