

## **Bob Reinhart, CR's New Director of Business Administration, Brings Great Experience to the District**

Bob Reinhart joined Council Rock as Director of Business Administration on July 1, 2010, following an extensive and thorough search process that began with 75 applicants. His varied and extensive experience in education, finance, accounting and auditing is sure to benefit Council Rock.

Bob grew up in Bethlehem, PA. After graduating from West Chester University with a degree in Accounting, he worked for a public accounting firm for seven and a half years. During that time, he passed the CPA exam and he specialized in municipal and school district audits. After a short stint at a Delaware accounting firm, Bob "went back home," and joined the Bethlehem School District as Assistant Business Administrator. Two years later, he was recruited for the position of Director of Finance at the Bucks County Intermediate Unit, where he worked for over seven years. Over the next decade, Bob held positions in Lower Moreland School District, Mellon Bank (where he attained certification as an investment banker), Salisbury School District and most recently, Business Manager at Pennridge School District for the past seven and a half years.

The position in Council Rock appealed to Bob for many reasons, not the least of which is that his wife has been a teacher in the district for the past 23 years, currently at Maureen M. Welch Elementary School. Bob always "looked at Council Rock as the district everyone wanted to be," so to be a part of Council Rock was very appealing. The timing of the open position in CR coincided well with where Bob's career was at that point in time. He believed that his very strong accounting background, extensive knowledge of school district business, and his detailed-oriented nature could be an asset to Council Rock.

The recruitment process for the position involved numerous interviews as well as a written paper about how he would handle tax assessment appeals. The process also included various work sessions with staff members and school board directors. In his position, Bob reports directly to Superintendent Mark Klein and has more than thirteen people reporting directly to him, including Supervisor of Operations, Tom Schneider, Supervisor of Transportation, Jack Pinheiro and Food Services. He is also a member of the Facilities and Finance committees.

Bob is taking his time to carefully assess, review and understand all the issues the district is currently facing. He was particularly challenged at the start of his tenure, when Assistant Business Manager Bob Reigel resigned his position just as Bob Reinhart was beginning. (Bob Kennedy has since been hired to fill that position. He will be interviewed in our spring newsletter.) Bob has been systematically learning the details of our district. In the long term, Bob will be focused on the various financial challenges CR faces: PSERS, state revenue, unemployment and real estate issues within the district, and the annual Act 1 index. Bob views these issues as challenges but says, "Challenges are opportunities." Citizens is confident that Bob Reinhart will make valuable contributions to the business of Council Rock. We wish him the best of luck!